

# Seller Photo Prep Guide

From your agent and RE Photos,  
Great photos help you attract more buyers and a higher sale price.

Use this checklist before photo day so your home looks its best and we spend our time capturing great images, not fixing preventable issues.

## Whole home

- Remove cleaning products, brooms, mops and drying racks from view
- Hide bins, pet beds, toys and personal photos
- If in doubt, take it out. Less is more on camera
- Clean visible surfaces, mirrors, windows, blinds
- Replace any blown light bulbs and test they work. Use the same colour so lights look consistent in photos.
- Use baskets or one room (garage/laundry) as temporary storage

## Floor Plans (if booked)

- Please make sure we can walk around each room and get within **about 2 metres of all walls** so we can scan properly
- We will scan **all** rooms including the garage, storage rooms and large sheds
- Garages and storage rooms do not need to be tidy, as long as we have a small path to walk down and the walls/windows/doors are at least partly visible

## Kitchen/Dining

- Clear all benches of clutter; remove small appliances and the dish rack
- Remove fridge magnets and papers
- Clean cooktop, rangehood and sink

## Living areas

- Tidy and clear coffee tables and side tables; remove remotes
- Hide cables; remove devices if needed
- Arrange furniture for space and flow; remove pieces if the room feels cramped
- Vacuum and/or mop floors

## Bedrooms

- Remove items from bedside tables; pedestal fans; plug in lamps
- Make the bed neatly with fresh linen
- Put washing and laundry baskets away

## Bathrooms

- Clear all items from shower, bath and vanity
- Remove toothbrushes, shavers and personal items
- Clean glass, mirrors and benchtops (it is very obvious in photos)
- Use fresh towels or remove them completely; toilet lid down

## Outside

- Remove hoses, toys and garden debris (leaves, branches), mow the lawn and clear grass clippings
- Move trailers, bins and cars so they're not seen through windows or in main views; take clothes off the line
- If drone photos are being taken, keep down the sides of the house tidy
- Clean ceilings and roofs if dirt is noticeable
- Wipe outdoor furniture and barbeque
- If you have time:
  - Clean the driveway/concrete
  - Start watering the grass 2-4 weeks before photos

## Pool (if applicable)

- Take off the pool cover and skim leaves
- Remove creepy crawly a few hours before photos so splashes can dry
- Hide pool scoops, toys and cleaning items

## Tips

- We don't normally shoot garages and laundries unless they're really special, so use them for storage
- If you don't have much space, use baskets and move everything into one room. We can photograph the rest of the home first, then do that room last.

## Important

Our team can do some digital touch ups, but they cannot replace a well-prepared home.

Anything left in-frame (cords, clutter, bins, toys, dirty driveways or pool equipment) will show in your photos and may require extra digital work arranged through your agent.